TOP 2020

# LUXURY TRENDS

We are pleased to bring you the top 7 luxury design trends for 2020, based on customer research and the insights of industry-leading design professionals. Read on and discover what's on everyone's must-have list.

HEARTLAND
*Homes*

**1**

# Automated Home Technology

From managing security to controlling room temperature, today's homes are smarter than ever. New construction technologies present limitless possibilities for integrating systems like lighting, locks, and doors—all from your smartphone, tablet, or computer.
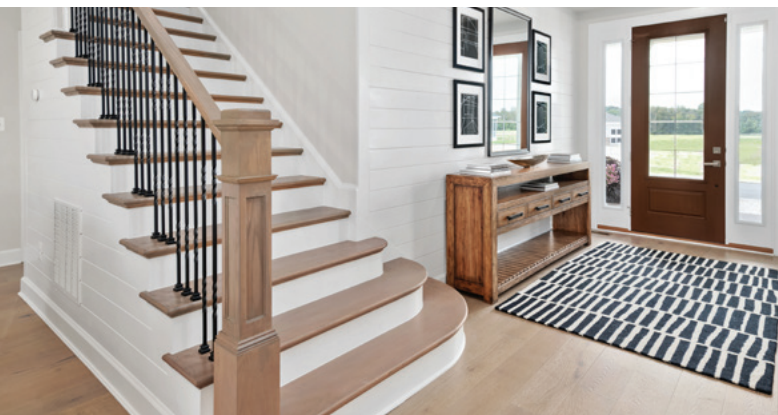
**2**

# WiFi Enabled Appliances

Manufacturers are just beginning to realize the full potential for automated kitchen appliances. Use your voice to control your refrigerator, heat up water for coffee or tea, or readjust the thermostat. Many appliances and systems can also pair with virtual helpers like Alexa and Google Assistant.

**3**

# Apron-Front Sinks

It's safe to say that the classic farmhouse sink will never lose its appeal. Completely timeless, apron-front sinks can work beautifully in all kitchen styles, from traditional to modern. They're popular because they're both eye-catching and capacious.

**4**

# Wide-Plank Flooring

While flooring trends don't change nearly as often as do fashion trends, advancing technologies are driving an evolution. For the past two years, wide-plank wood-look luxury Rigid Core has been the top flooring trend. Classic hardwood and luxury Rigid Core wide-plank flooring makes any room feel bigger and more open, adding drama and sophistication. In 2020 you'll see the rising popularity of hand-scraped, wirebrushed, and distressed wide-plank flooring in various finishes and textures.

**5**

# Accent Colors

Not so long ago, the typical kitchen island's color matched the cabinets. Now more and more homeowners are choosing islands in a contrasting color. This trend is the home-decor version of the "color blocking" long popular in the fashion industry. An island in an accent color creates a welcoming focal point in the kitchen, the heart of any home.



**6**

# Long-Lasting LED Fixtures & Bulbs

It's no secret that LED lighting has been in high demand in recent years, and that is not about to change. Compared with traditional light bulbs, LED bulbs are environmentally friendly, use less electricity more efficiently, and produce very little heat. Not to mention they last a very long time. How long? If your lights are typically on 10 hours a day, expect to replace them after approximately 14 years.

# Integrated Outdoor Living

We've come a long way since our parents' backyard deck. Outdoor kitchens, fireplaces, televisions, audio systems, and ambient lighting are increasingly popular, and are making today's backyards the largest—and most entertaining—spaces of the home.

## HEARTLAND
### Homes

**HeartlandLuxuryHomes.com**

Features subject to change without notice. Photos are for illustrative purposes only. Some features may be optional. See a Sales and Marketing Representative for details.